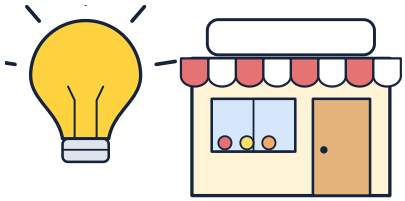
Name _____ Date _____

My business idea planner



For the student: every business starts with a problem that someone wants solved. Plan your idea one box at a time.

1. A problem I noticed
Who has this problem, and why does it matter to them?

2. My product or service
What will I make or do?

3. My customers
Who will buy it? Where will I find them?

Draw your product or service

My business name _____

My price _____

6. What I need to start
Supplies and what they cost

7. How people will hear about it
Signs, flyers, word of mouth

8. Keeping it safe and fair
A grown-up helps with money and meeting customers. I tell the truth about what I sell.

A grown-up said OK _____